

BitClout Prospectus

@FrankLombardo

Moving Forward as a Publicly Traded Artist

For You My Investor

I'll briefly describe how I plan to manage my BitClout coin, as well as welcome input from you. My key goals moving forward on this new platform are:

- **The steady increase in my coin's value through new outside investments, as well as investments made by me.**

I've been active on BitClout for seven days now, and at the time of writing this my creator coin has a market cap of \$3.75K. My total personal investment in my coin thus far has been \$280. Subtracting my initial investment, my market cap has grown by \$495 a day for the last seven days, all due to outside investment.

The way I've been attracting outside investment thus far is posting images of my artwork, engaging with others in their own posts, and offering free signed prints for all my investors. All in all, the initial increase in my coin's value has not been difficult, in fact it's been surprisingly easy. Moving forward I plan to do much the same in terms of personal engagement and posting, but I'll now be offering an annual tiered dividend to attract specific amounts from my investors.

- **The creation of a tiered annual dividend that will be payed out in the form of signed prints, first access to new NFT's, first access to traditional drawings and paintings and other perks.**

A tiered dividend needs to entice new investment, while remaining sustainable for the growth of my coin. This dividend will be similar to a corporate stock's dividend, but with a subscription/patreon feel that most retail investors are already familiar with.

What I'm launching is an annual dividend that comes in two parts. An initial "welcome package" that includes a small signed print, prospectus, misc small merchandise, and bio about myself. This welcome package is sent when someone invests the required amount (shown below). After holding my coin for one year, the actual dividend is sent (also shown below).

Tiered Dividends for US Based Investors (note, the amounts are for the initial investment only, not the total value of the investment over time. Once an investment is made, the dividend will recur annually minus the welcome package)

Tiered Dividends for US Based Investors

•\$100 or more Initial Investment: Welcome Package sent via mail, signed print sent via mail after holding for one year.

•\$500 or more Initial Investment: Welcome Package sent via mail, signed print sent via mail after holding for one year, access to all editioned prints before public, access to the sale of all new work before public, access to all NFT's before public, right to vote on any shareholder decisions, One 50% discount coupon on all my smaller works (ie traditional oil paintings).

•\$2000 or more Initial Investment: Everything listed above including priority access to all prints, NFT's, and new work, as well as one free smaller traditional painting each year, and an additional 1st edition print sent out each year. If there are multiple \$2000 investors, the higher initial investment (or if there are none higher coin holder) will be awarded the first print in an edition.

Tiered Dividends for International Investors

•\$400 or more Initial Investment: Welcome Package sent via mail, signed print sent via mail after holding my coin for one year.

•\$900 or more Initial Investment: Welcome Package sent via mail, signed print sent via mail after holding for one year, access to all editioned prints before public, access to the sale of all new work before public, access to all NFT's before public, right to vote on any shareholder decisions, One 50% discount coupon on all my smaller works (ie traditional oil paintings).

•\$2500 or more Initial Investment: Everything listed above including one free smaller traditional painting each year, and an additional 1st edition print sent out each year. If there are multiple \$2000 investors, the higher initial investment (or if there are none higher coin holder) will be awarded the first print in an edition.

I'll be buying into my own coin regularly:

- **The direct sale of my work to clients I engage with on BitClout, with the goal of cutting out reliance on outside brick and mortar galleries, and redirecting the galleries commission back into my creator coin.**

I will be buying into my own coin. Every time I make any sale via BitClout, I will direct 10% of that sale back into my coin, followed by a public announcement. The consistency and publicity of reinvesting will build value for my coin holders, while attracting new investment. This act of continuous reinvesting will also create trust amongst my coin holders and encourage my followers to become investors.

Your Feedback Is Encouraged

I welcome feedback from all my investors. As I move forward I want to do so in a way that best builds my coin's value. You are welcome to inform this process, or to be a silent investor and trust me to continue building us wealth. You can direct message me @FrankLombardo, or through fplombardo@gmail.com anytime with feedback of any kind.

Selling my coin

The only situation where selling some of my coin may be something I consider would be in order to obtain something that could lead to greater overall value for my coin in the long run. ***Before making any decision like this I would reach out to you my investor and put it to a vote.*** I won't be making any sales of my coin without a public vote that favors the sale.